



## **VIVO PRO KABADDI SEASON VI STARTS ON 5<sup>TH</sup> OCTOBER 2018; THE FINALS TO BE HELD ON 5<sup>TH</sup> JANUARY 2019**

**MUMBAI 30 JULY 2018:** Mashal Sports Pvt. Ltd. has announced that the Sixth season of VIVO Pro Kabaddi League will begin on Friday, 5<sup>th</sup> October 2018 and the finals would be held on 5<sup>th</sup> January 2019.

The league will continue its existing format and will go on for a duration of 13 weeks. In Season V, the league scaled unprecedented heights having expanded from 8 teams to 12 teams and conducting 138 matches over a duration of 13 weeks, touching new highs in terms of viewership records. It was viewed by **313 million viewers** with a watch time of **100 billion minutes**, with the finals of season V becoming the most viewed non-cricket sporting event on Indian Television.

**Anupam Goswami, League Commissioner, VIVO Pro Kabaddi said,** *“The change of window for the League from the usual July-October cycle has been actioned to ensure full availability of top players from India and overseas, given the 2018 Asian Games. This window also allows the teams and fans to capitalise on the opportunities afforded by the festive season. The whole League ecosystem is geared to provide the highest standard Kabaddi experience for fans in Season VI.”*

**Dr Mridul Bhadauria, President, AKFI said,** *“The VIVO ProKabaddi League has catalyzed the growth and popularity of Kabaddi in our country since its inception in 2014 and we at the Federation eagerly await the onset of Season VI. VIVO Pro Kabaddi has established itself as a highly competitive league and we only expect the competition to get better year on year. We wish the franchises the very best and look forward to the best of Kabaddi”*

VIVO Pro Kabaddi became the biggest domestic sports league in its fifth and most successful season till date. Season VI promises to be even more action packed, offering nail biting Kabaddi matches for fans across the country.

Fans can catch the VIVO Pro Kabaddi Season VI action in stadiums, on the Star Sports Network and Hotstar as per the schedule to be announced.