MASHAL COOKIE POLICY

Last updated on 5th August 2025

Mashal Sports Private Limited, having its registered office at Star House, Urmi Estate, 95 Ganpatrao Kadam Marg, Lower Parel (W), Mumbai, 400013, Maharashtra, India ("we", "us", "our", "Mashal") is committed to protecting the privacy and security of your Personal Data. This Cookie Policy ("Policy") applies to all products and/or services offered by us to all individuals through https://www.prokabaddi.com/ ("Website") or otherwise ("you", "your", "user").

We use cookies to provide you with our services ("Services") and improve your experience of the Website.

This Policy explains how and why we use cookies and the choices you have. This Policy describes the usage of the Personal Data captured using cookies which we collect from you when you access or use the Website.

Before using our Website or availing any of our products and/or Services, you are advised to carefully read the Privacy Notice of our Website: https://www.prokabaddi.com/static-assets/pdf/mashal_pkl_website_privacy_policy.pdf?v=1.01. Except otherwise stated in this Policy, the Policy shall govern the way we collect and process Personal Data via cookies. By visiting and/or using our Website, you are consenting to the collection, use and storage of cookies in the manner as set forth in this Policy. Capitalized terms used herein shall have the same meaning as ascribed to them in the Privacy Notice.

1. WHAT ARE COOKIES?

A cookie is a small text file that the Website saves, to the extent you agree to, on your computer or mobile, tablet or any other devices ("**Device**") when you visit the Website. It enables the Website to remember your actions and preferences (such as login, language, location, and other display preferences) over a period, so you don't have to keep re-entering them whenever you re-visit the Website or browse different pages, thereby making your next visit easier and to identify and learn more about your interests. This allows our Website to uniquely identify your device from those of other users of the Website.

2. WHY DO WE NEED COOKIES?

We use cookies to offer you a more tailored experience by understanding and remembering your browsing preferences. We use cookies for various purposes such as:

- To provide you with our Services and offer better browsing experience;
- Make this Website and its content available to you and to further optimize and develop it;
- Identify and distinguish between a human and a bot;
- To identify your browser and device;
- To perform analytics and research based on aggregate data;
- For fraud detection and prevention;
- To detect unauthorized access to the Website and minimize blocking of legitimate users.

3. HOW LONG DO COOKIES STAY ON YOUR DEVICE?

We do not store Personal Data for longer than is necessary to fulfil the purposes covered herein. Certain cookies we use last only for the duration of your web session and expire when you close your browser or exit the Website, while others are used to remember you when you return to the Website and will last depending on the purpose.

4. WHAT CATEGORIES OF COOKIES DO WE COLLECT?

We use the following categories of cookies to provide our services when you access our Website:

Sr.	Cookie	Description	Example Parameters
No.	Categories		
1.	Strictly	Essential for Website operation, enable basic	Session ID, Session
	Necessary	functions like page navigation and	Tokens, etc.
		access to secure areas	
2.	Functional	Allow Website to remember user choices	User Language, User
		and provide personalized features	Preferences, etc.
3.		Help Website owners understand visitor interactions	Client ID, Usage Info,
	Analytics	with the site by collecting	Event Name, etc.
		Personal Data anonymously.	

5. YOUR CHOICES

You can choose to allow or block cookies, delete existing cookies, and set cookie preferences for the Website. We use cookies to personalize your experience when you interact with or use our Website or services.

Please note that blocking cookies may restrict us from providing certain features of the Website, and your overall user experience may deteriorate. Furthermore, if your browser setting is already set to block all cookies, then some of the Website features may not operate as intended. Please remember that updating browser's cookie setting will apply to all websites you visit unless you choose to allow/block cookies from a particular website.

If you allow cookies through your browser or device, they will be readable only by their issuer. If you want to remove previously stored cookies, you can manually delete the cookies at any time through your browser's cookie settings. However, this will not prevent the Website from placing further cookies on your device. You may choose to change your cookie preference at any time by updating your browser's cookie settings. We recommend that you allow all cookies in order to provide you with a personalized experience on the website.

6. CONTACT INFORMATION

If you have questions or comments regarding this Policy or for any other queries of your device data that we have collected and processed, please contact us using the contact details given in our Privacy Policy available at: https://www.prokabaddi.com/static-assets/pdf/mashal_pkl_website_privacy_policy.pdf?v=1.01.

7. CHANGES TO THIS POLICY

We reserve the right to change this Policy at our sole discretion at any time. Any material changes to this Policy will be posted on this page. We encourage you to review this Policy regularly for such changes. The updated Policy will take effect as soon as it has been updated.